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EDUCATION

**Savannah College of
Art and Design (SCAD)**
Savannah, GA // May 2020
Minor // Graphic Design
BFA // Illustration

SKILLS

Software

Adobe Suite
Microsoft Suite
Procreate

Media

Graphic design
Illustration
Motion graphics
Traditional art mediums

Professional

Active learner
Collaboration
Highly organized
Creative problem-solving
Advertising
Branding
Typography
Publication
Editorial
Social media
Fast-paced environments
Leadership
Project management

EXPERIENCE

Meals On Wheels Atlanta (MOWA) **Sr. Graphic Designer // Illustrator**

April 2022 - Present // Atlanta, GA

Spearheaded the creation of 90% of all physical and digital collateral, aligning closely with the Creative Director to ensure consistency with the nonprofit's mission and strategic initiatives. Designed and executed multi-platform social media campaigns, increasing impressions by 340%, engagement by 221%, and audience growth by 60%. Managed the design team by delegating tasks and fostering a collaborative, high-performing environment. Developed compelling print and digital assets to enhance brand visibility and engagement. Operated professional in-house print equipment to produce high-quality materials that supported partnerships with high-profile sponsors, including Audi, Kevin Lee (Coach K), and Cartier. Streamlined production processes, reducing costs by maximizing in-house capabilities.

Fulton County Board of Health **Sr. Graphic Designer // Illustrator**

June 2021 - April 2022 // Atlanta, GA

Report to the Communications Director. Develop and create brand identities, visual concepts, logos, material for all social media platforms and digital/print campaigns. Collaborate with Program Directors and Strategy Office. Responsibilities include seeking local vendors, acquiring quotes, meeting fast deadlines ensuring and submitting print-ready materials, and updating project managers.

Fidelity X SCADpro **Content Strategist // Graphic Designer**

September - November 2019 // Savannah, GA

Researched and partnered with a diverse team to develop a value proposition for Fidelity regarding the attraction of personal finances among Millennials.

Restaurant Logo and Mural **Freelance Illustrator // Designer**

November 2020 // Lady Lake, FL

Assessed the owner's family history to deliver visuals that best represent their new establishment, Augustine's 1812 House. Worked within a tight deadline to complete ceiling mural and restaurant logo.